

# ALAIN PADILLA

## WEB DEVELOPER

### CONTACT

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### LINKS:

[LinkedIn](#)  
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### SOFT & TECHNICAL SKILLS

Adaptability  
Communication Skills  
Customer Service  
Teamwork  
Time Management  
User Interface / User Experience  
Adobe Illustrator  
Adobe Photoshop  
Adobe XD  
cPanel, Plesk, others  
Github  
HTML, CSS, Javascript  
jQuery  
Angular  
PHP  
Shopify  
WordPress  
WooCommerce

### LANGUAGES

Spanish (native)  
English (TOEFL B2, Upper Intermediate)

## PROFILE

More than 5 years of experience working as a web developer creating, technically supporting and maintaining landing pages, corporate sites, API integrations, specific plugins, and e-commerce development. I also participate in the [WordPress Guadalajara](#) and [WooCommerce México](#) communities.

## WORK EXPERIENCE

### **Neuestudio - The Communication Lab | Web Developer**

Jul, 2019 – Jul, 2021

**Zapopan, México.** The digital marketing branch of a software development company. A creative communication studio specialized in brand development.

Mainly:

- Development and technical support for a large quantity of custom websites. Updating core versions, plugins, custom themes, plugins and functions. Ensuring the correct operation of the website.
- Integration with APIs, data analytics tools as well as marketing solutions (email, chats, CRM).
- Content managing for websites, mostly e-commerce (WooCommerce, Shopify). Updating information, cleaning up databases, publishing new content (products, blogs, pages).

### **Prognosis Marketing | Web Developer**

Mar, 2018 – Jun, 2019

**Zapopan, México.** Advertising and Marketing Agency focused on other companies' development and improvement from its core through winning business strategies.

Mainly:

- Establishment of the web development stack.
- Participation in the whole project development. Meetings with clients for requirements, internal and external analysis of the product to be developed, development manage (scope, tasks, time), and training on clients.
- Interactive ads development and tracking with Google web designer.
- I joined as the company's first developer, so it was a challenge to establish new work methodologies and concepts, and blend them with the current agency flow.

### **Adweb Solutions SC | Web Developer, consultant**

Nov, 2016 – Mar, 2018

**Guadalajara, México.** Digital Marketing agency focused on Small and medium-sized business, helping them through digital tools and strategies.

- WordPress installation, configuration and administration.
- Shopify setting up, configuration and administration.
- Websites functional testing and performance optimization.
- Training clients on how to use their website.
- Joined as a trainee developer, later learning to work solo, and ended up as leader/trainer of four.

## EDUCATION

### **Universidad de Guadalajara**

Jan, 2014 - Dec, 2017

Bachelor of Information Technologies. Major on Mobile app development.

### **Centro de Enseñanza Técnica Industrial**

Aug, 2008 - Jul, 2013

Technologist in Information Technology and Computing.